

Fall/Winter 2018 | Your generosity in action



Your support means the priceless gift of warmth

In a refugee camp in Jordan, 9-year-old Lama received her favourite sweater through our donor-supported winterization program.

Last winter, a cheerful red sweater changed everything for 9-year-old Lama, who lives in Za'atari Refugee Camp, Jordan. It's her favourite cozy item of clothing, and donor support through UNICEF is the reason she's smiling.

For six years, UNICEF has protected children from winter in Za'atari. It's one of many ways we remain at their side. Most families here fled the war in Syria. Cash donations provide warm clothes and outerwear, baby kits and blankets, as well as cash distributions for shelter heating and other essentials.

"The winter here is full of mud and rain, and we get cold," Lama says. "If I went to school without a coat and warm clothes, I would have become sick and sad."

Lama and her two younger siblings will depend on UNICEF donations again this year. We are determined to reach 1.3 million girls and boys before the cold endangers children in Jordan, Syria, Iraq, Lebanon, Egypt, Turkey and Palestine. Nighttime temperatures can dip to below freezing.

In addition to clothing kits, donations will help to heat schools so children can continue learning. In 2017, donors like you reached 480,547 children in Syria alone through winter response.

Every dollar you give makes a difference for children, while bringing relief to anxious parents and guardians. "We thank everyone all over the world who donated," says Lama's father, Ayman.



At the G7 Summit: a promise for girls' education

At UNICEF, defending children's rights involves asking governments to invest in programs and policies that create lasting results. And on June 9, history was made: the largest-ever commitment to educating girls and young women living in crises worldwide. UNICEF Canada staff Farah Malek-Bakouche and Marie-Hélène Bachand share what it means, and the emotion behind the experience.

Canada's hosting of the G7 Summit in Charlevoix, Quebec set the stage for an urgent request. With our Canadian partners, we advocated for Canada and the other G7 countries to invest in educating children in humanitarian crises. During crises, education is often the first service to stop and the last to resume. Girls and young women are the most affected and at risk, so we communicated this angle strongly.

On June 9, we anxiously awaited the results of our efforts from inside the Summit's media centre. A few hours before the announcement, Minister of International Development Marie-Claude Bibeau personally assured us that good news was coming. We are thrilled that UNICEF Canada's leadership helped to secure a total commitment of \$3.8 billion CAD from G7 countries and the World Bank — including \$400 million from Canada! Now, *8 million* children in humanitarian crises will have hope for a brighter future.

We are eager to hear how this funding will be dispersed internationally and shared by humanitarian agencies. No matter what happens, we know that UNICEF staff will eventually be the ones in the field helping to educate at-risk girls and young women, continuing the work we already do.

The G7 achievement has a special place in our hearts. It shows that government advocacy and perseverance pay off. This is the spirit of UNICEF. We will never stop defending the rights of children everywhere. With supporters like you, we will make education a reality for every child.

Farah and Marie-Hélène



Children look at an inflatable globe from a UNICEF School-in-a-Box, at a learning centre for Rohingya refugees in Cox's Bazar, Bangladesh.

Did you know?

During a humanitarian crisis, girls are 2.5 times more likely to be out of school than boys, because of household and community barriers. This exposes them to greater risks of trafficking, child marriage, early pregnancy and gender-based violence.

Visit unicef.ca/girlseducation to learn how donor support is making a difference.



"I chose UNICEF because they chose me"

A testimonial from Darcy Muhoza, UNICEF Canada

Darcy's childhood memories of UNICEF in Rwanda inspire his work today. He shares what your generosity means to him and the future of children everywhere.

I grew up in Rwanda, and my friends and I would often see the UNICEF trucks pass by. In true kid nature, we'd run after them. It was like seeing something miraculous. I remember feeling much joy whenever they were around, and the staff were lovely.

I've been fortunate to live in Calgary for the past decade, and now I work for UNICEF Canada. I chose UNICEF because they chose me. Work has turned into a family for me and it's a way to reconnect to my childhood. I want to say thank you, as a young man who has fond memories of what UNICEF and donor support meant in my life and my community.

"By giving a child a childhood, you are giving them their first experiences and the memories they will re-visit whenever they need to feel at home."

I would love for you to feel just how much you're impacting the lives of children in need. Every dollar given is a chance for a childhood – which is priceless. By giving a child a childhood, you are giving them their first experiences and the memories they will re-visit whenever they need to feel at home.

You are giving hope. You are keeping a child with her mother. You are guarding against disease. You are nourishing hungry bodies and feeding hungry minds. Even the simple gift of a soccer ball has the power to fill a discouraged heart. This is what your kindness means to me.

Please know that your support means the world to children and those who love them, and that you are appreciated very much.

Darcy



Darcy (far left), age 5, with his friends after graduating from kindergarten in Rwanda.

Children, not labels

A child is a child, no matter what. But in the news we hear a lot of labels. *Migrant. Internally Displaced Person. Asylum Seeker. Refugee.* These are categories that have specific legal meanings about a child's status in a country. Their human rights *must* remain the same. Visit [unicef.ca/uprooted](https://www.unicef.ca/uprooted) to learn more.

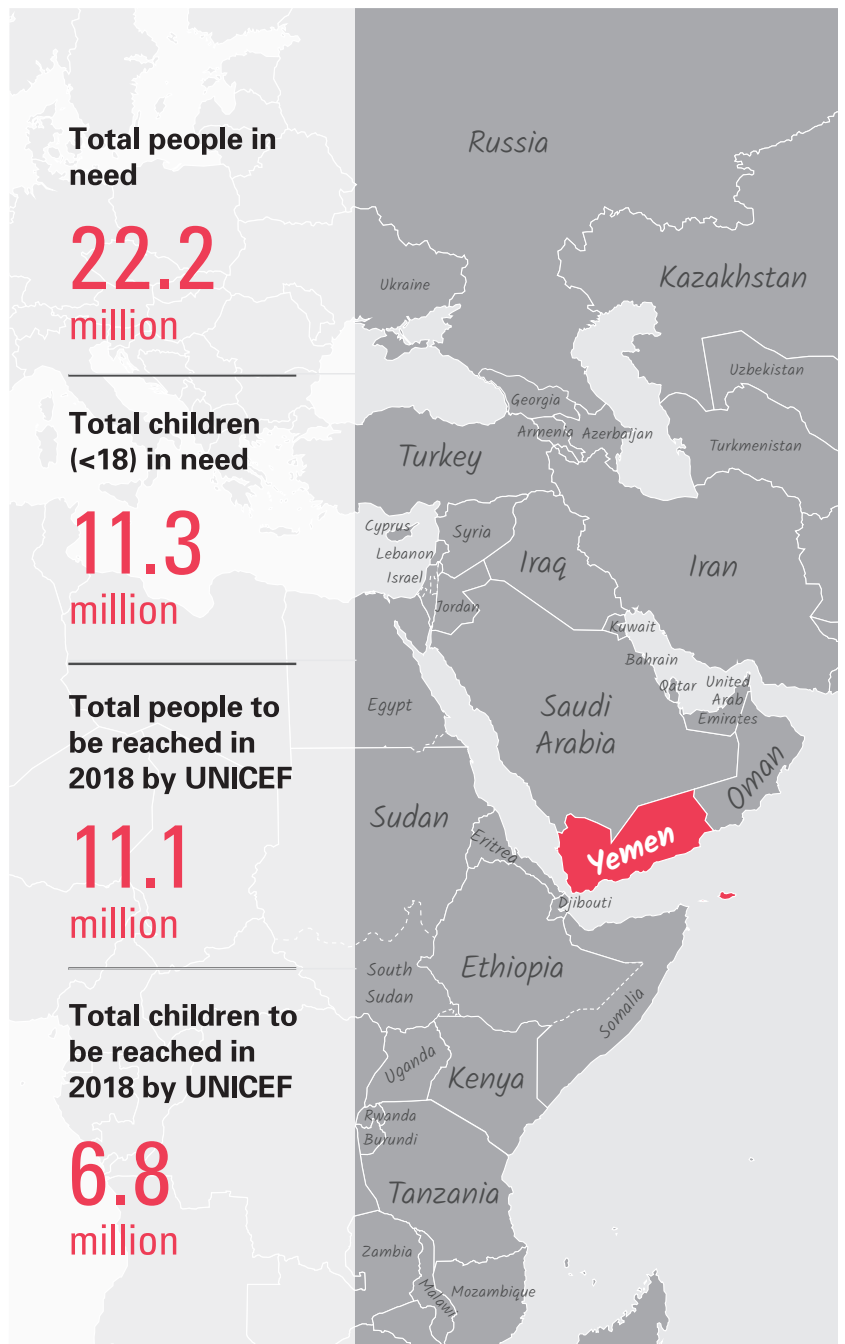


You're giving hope to the children of Yemen

The images on the news say it all: there is no safe place for a child in Yemen. Since 2015, the country has been torn apart by a civil war between Houthi Shiite rebels and the government. Entire communities are gone, millions of people have been internally displaced, and innocent children have paid the highest price.

Nearly every single child in Yemen needs emergency assistance. The healthcare system is crippled, water and sanitation systems are destroyed, and restrictions on fuel and food imports have pushed malnutrition rates to the edge of famine. UNICEF staff are devastated by attacks that have targeted Yemeni children.

But we are not giving up.



We are in Yemen because of you. UNICEF's very existence depends on donor support. People like you are the reason we have the expertise and influence to get humanitarian supplies into Yemen, and to reach the children who are farthest from help.



In Aden, a 6-year-old girl holds up her vaccination card following a cholera vaccination campaign in May 2018. Yemen's doctors and healthcare staff have not been paid in more than a year, and many have fled after attacks on hospitals. Our reach to the most vulnerable children wouldn't be possible without your support.

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Your support in **Yemen**

Here's how you're helping children in one of the world's most complex humanitarian crises

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Mobile health teams

- UNICEF staff are treating children who are suffering from malnutrition, giving them life-saving therapeutic milk and Plumpy'Nut®.
- We continue to vaccinate all children we can against deadly diseases.
- In 2018, UNICEF expects to reach millions of children with healthcare, including micronutrient interventions for 4.2 million children under age 5.

Water, sanitation and hygiene (WASH)

- In destroyed communities and temporary settlements, UNICEF continues to distribute drinking water, soap and hygiene products, and to provide toilet facilities.
- Without WASH, girls and women would be forced to walk long distances for water, risking their safety in areas heavily guarded by military forces.
- UNICEF expects to provide 5.5 million people with drinking water by the end of 2018.

Child protection and education

- UNICEF is reaching the most vulnerable children with victim assistance, family tracing and reunification, and mine-risk education.
- Damaged schools are being repaired, and temporary safe learning spaces continue to be set up so that children can regain a sense of routine and hope for the future.
- Teachers are being trained to provide psychosocial support, and children are receiving UNICEF School-in-a-Box Kits and backpacks, as well as curricula that includes peace-building education.



A girl carries emergency supplies provided by UNICEF in the port city of Hodeidah, where thousands of children have been displaced by war. UNICEF is the world's lead for WASH during humanitarian crises. With you by our side, we are getting drinking water and sanitation to Yemeni families who are displaced or trapped by conflict.

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In June 2018, a boy plays at the UNICEF Child-Friendly Space at the Alqatee'a Health Centre in Aden. In 2018, donors have enabled our largest expansion of education support in Yemen since the start of the conflict.

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Hurricanes Irma and Maria: one year later

Two category 5 hurricanes made landfall in the Caribbean last September, causing catastrophic damage to water systems, schools and much more. UNICEF donors from around the world immediately stepped up, giving \$11.6 million to protect children in the aftermath.

Countries in the Eastern Caribbean, Cuba and Haiti were hardest hit, leaving 1.4 million people — including 357,000 children — in urgent need of basic necessities. Your support provided shelter, clean water and sanitation facilities, nutrition, safe spaces for children to play and continue their learning, and a cash assistance program for families. We are happy to share that most children are now back in school and have access to the services they need to stay healthy.

But our work is not over. With the 2018 hurricane season in full swing, UNICEF is helping communities to build resilience. This includes supporting emergency preparedness in schools, working with governments to strengthen social protection programs for children, reinforcing water systems and vaccinating against cholera.



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Students in Pointe Michel, Dominica have every reason to smile. After Hurricane Maria destroyed nearly all school buildings in the country last September, 90% of students are now back in the classroom. During the re-build, your support has provided school tents, early childhood education materials and School-in-a-Box kits to keep children safe and learning.

New ways to help children in emergencies

With Survival Gifts® you can support children who've had to leave everything behind in search of safety. These **real gifts** with real impact can be given in the name of a loved one. See the enclosed catalogue or visit unicefsurvivalgifts.ca



Emergency Blankets | \$36

4 EMERGENCY BLANKETS



Winter Clothing for a Baby or Toddler | \$44

1 WINTER CLOTHING KIT



Educate a Displaced Child | \$75

SCHOOL ENROLMENT AND CLASSROOM SUPPLIES

NEW
this year!

Browse UNICEF Market for over 5,000 handmade items from global artisans, plus UNICEF cards and gifts. Every purchase can help change a child's life.

market.unicef.ca