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Your Impact. Our Gratitude.

Donor Impact Report

2019 Fiscal Year

Published April 2020

Message from UNICEF Canada President and CEO David Morley and Board Chair Chris Simard

As we look back at some of UNICEF Canada's key accomplishments in 2019, this is our chance to thank you, our donors. Your generous support makes possible our work of improving the future of children around the world.

UNICEF has always defended the rights of children to be heard and to take part in decisions that affect their lives. We cannot hope to fully understand the challenges they face nor design solutions without their input. Perspective matters.

Elevating children's voices has driven much of UNICEF Canada's accomplishments in 2019, from sharing joyful stories of young Ebola survivors in the Democratic Republic of Congo returning to school to a couple of UNICEF youth volunteers writing a guest column in the Toronto Star about lowering the voting age in Canada to 16.

We asked children to narrate one of our most watched videos of the year, inviting us to see the world through their eyes. They introduced UNICEF Canada's new [Right to a Childhood campaign](#) by explaining that they, like every child, have the right to be healthy and safe and go to school. But that they also have the right to have fun be and be a kid for as long as possible.

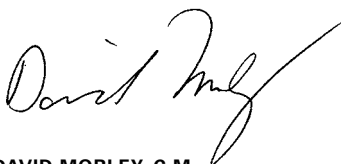
Since UNICEF is the only organization named in the UN Convention on the Rights of the Child, we celebrated its 30th anniversary by bringing together some of Canada's leading youth voices at our Youth Activism Summit, in Toronto. This event came on the heels of five Youth Summits across Canada where our One Youth team invited young people to talk about their rights and develop skills to defend them.

The One Youth team also broke new ground with its inaugural [Index of Child and Youth Well-being](#), a report that tracks 125 key indicators to help define discussions and public policy decisions affecting children. And like the definitive reports compiled by UNICEF about the state of children around the globe, much of the data is based on surveys of young people describing their lives, hopes and challenges.

Our UNICEF colleagues across more than 190 countries work endless hours, and often in very difficult situations, to support children both in emergencies and long-term development work. We could not do any of this without the generous support from donors. And we are happy to report that those donors again include trick-or-treaters!

After a 13-year absence, UNICEF Canada reclaimed Halloween by launching the [Halloween Heroes fundraising program](#), which takes the beloved orange coin box into the digital age. Kids in Canada are helping kids all over the world have a better future.

It's been an exciting year. We extend our deepest appreciation to all our donors, volunteers and supporters. Your shared commitment to children fuels everything we do.



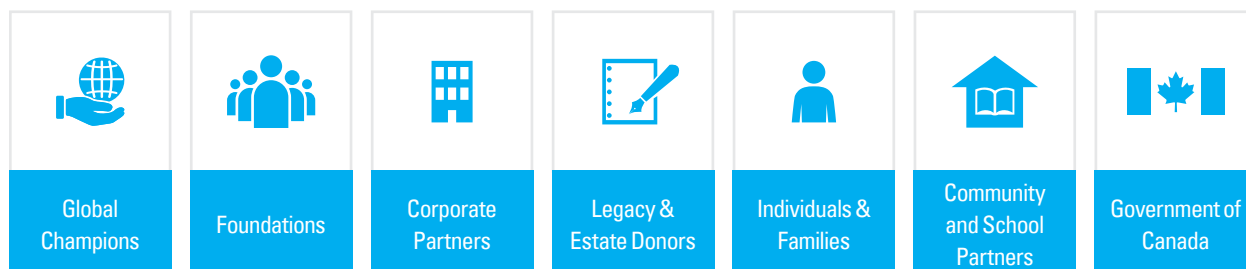
DAVID MORLEY, C.M.
PRESIDENT & CEO



CHRIS SIMARD
BOARD CHAIR

Our Impact Together

UNICEF Canada and our supporters share a vision of a world where every child can reach their potential. Our partnership is making that happen.



Nearly **110,000** generous Canadian donors gave more than **765,000** gifts to UNICEF Canada in 2019 to save children's lives and give them a childhood.

Together we have:



Reached **927,000** children globally with life-saving Survival Gifts.



Engaged **500** youth U-Reporters in polls on what Canadian child and youth well-being means to them.



Mobilized nearly **\$1.3M** for global emergencies, supporting the world's most vulnerable children and families.*



Collaborated with **410** schools and community groups to fundraise for children around the world.



Reached over **704,000** children and women with birth registration and maternal, newborn and child health services through our 25th Team program.



Provided **128,500** children with safe water and hygiene essentials through our Galas' Water Pumps and Water for Life Bundles.

* Yemen, Cyclone Idai and the Rohingya Crisis were the top 3 emergencies that Canadians supported in 2019.

Stories from the Field

Because of your support, UNICEF is supporting every child's right to a childhood. Our teammates around the globe overcome all obstacles to keep children safe and healthy. They never give up.

Love in the time of Ebola



Madelaine beat the odds by surviving Ebola, giving her immunity to the deadly virus that has infected more than 3,400 people in the Democratic Republic of Congo (DRC). She used her virtual superpower to care for babies and toddlers at a UNICEF-supported nursery while their parents waited to be treated for Ebola.

Five-month-old Guerrishon is one of those children. He had to be separated from his mother, Collette, while she was recovering at a nearby UNICEF Ebola Treatment Centre. Isolated in quarantine and counting the days until she would be reunited with her baby, Collette had something very special to look forward to – visits from Madelaine and Guerrishon. Though separated by a clear plastic barrier, Collette could see that Guerrishon was in loving hands.

Canadians have generously supported UNICEF's response to Ebola in DRC, which also included establishing sanitation and hygiene systems and funding teams of psychologists and social workers.

As of March 2020, all Ebola patients in DRC have been released from the recovery facilities. While the end of the epidemic is in sight, UNICEF and other organizations are poised to contain flare-ups.

Born into Venezuela's economic crisis



When Marsolyaire was rushed to a Caracas hospital for an emergency C-section, she knew she was in good hands despite the harm Venezuela's economic crisis is inflicting on the healthcare system. As a nurse herself, she struggles every day with widespread shortages of medical supplies.

But thanks to UNICEF's support, she received quality care during her pregnancy, the safe birth of her son Moisés, and afterwards. "I had medical check-ups every month. They gave me the medicines that helped me develop and grow my baby."

In 2019, UNICEF's donors helped supply hospitals and clinics with medicines, vaccines, birth kits, micronutrient supplements and other critical resources for 35,000 babies and expecting moms.

Moisés was immunized against tuberculosis and hepatitis within 24 hours of his birth. And thanks to UNICEF's efforts to strengthen the country's birth registration system, he was issued a birth certificate before leaving the hospital, ensuring his legal status and protecting his rights.

Top Milestones of 2019

Highlights from a busy year supporting children's rights in Canada and around the world.



Vote for Every Child campaign

Did you know that 8 million Canadians were not able to vote in the 2019 federal election? To give these children and young people a voice, One Youth launched [#VoteforEveryChild](#), a national outreach campaign urging voters to demand that their candidates prioritize the interests of children here and around the globe.



Back for Halloween

UNICEF Canada made a big splash with kids and parents by reintroducing philanthropy during Halloween by launching [Halloween Heroes](#), a fundraising campaign that takes UNICEF's beloved orange box and its four characters—representing water, nutrition, health and education—into the digital era.



UNdaunted Campaign

As projects kick off, [UNdaunted](#) has already benefitted 6,839 Ugandan students with water, sanitation and hygiene (WASH) systems and support. In South Africa, 352 girls participated in job shadowing and advocacy efforts reached over 12,900 girls. And in Tanzania, baseline assessment and cultural awareness training has begun.



Right to a Childhood brand launch

The new [Right to a Childhood brand campaign](#) invites Canadians to join UNICEF Canada's mission to ensure children everywhere grow up safe, healthy and happy. Right to a Childhood aims to provide every child with the chance to be a kid and stay a kid for as long as they can.



CRC30 and Youth Activism Summit

Leading youth activists joined UNICEF Canada's first [Youth Activism Summit](#) to advocate for change and celebrate the 30th anniversary of the Convention on the Rights of the Child. [Prime Minister Justin Trudeau](#) and 16-year-old [actor Finn Wolfhard](#) provided messages of support.



Women UNlimited begins

UNICEF Canada launched [Women UNlimited](#), a ground-breaking four-year initiative mobilizing women philanthropists who together will improve education in Bolivia, [Ghana](#) and Mongolia. Education is every child's right and drives equity, empowerment and economic growth for better futures.

You are part of a global community supporting millions of children in emergencies.

In the first 8 months of 2019 alone, you helped:



2.1M

children receive treatment for severe acute malnutrition



28.9M

children get vaccinated against measles



32.2M

people have access to safe water



2.6M

children and caregivers receive mental health and psychosocial support



3.9M

children access education, including early learning



850K

people receive cash assistance

Brand News: Right to a Childhood

Every child everywhere has the right to a childhood. This simple yet powerful statement now anchors UNICEF Canada's identity and brand. It's an invitation for all Canadians to join us in making sure kids can be kids for as long as possible, to be safe and healthy and happy no matter where they are growing up.



To launch this initiative, we did something big. UNICEF Canada reclaimed Halloween by unveiling Halloween Heroes, an innovative fundraising program for today's kids, taking the historic orange box into the digital age. The four familiar characters on the box – representing water, nutrition, health and education – were brought to life as Halloween Heroes. Kids chose their Heroes and raised money for one of the core UNICEF pillars or the overarching Halloween Hero, where money went to the area that needed it most.

Halloween Heroes' biggest champions are [GFORCE](#), UNICEF Canada's newest and youngest Ambassadors. GFORCE is a musical group of girls – Sarah, Holly, Michela, Sienna and Ava – who made headlines after performing their way to the quarter finals on TV's America's Got Talent, and have since been nominated for a Canadian JUNO for Children's Album of the Year. These dynamos are about more than music. They are advocates for all kids, supporting the right to a childhood.

Right: UNICEF Canada's newest ambassadors, GFORCE, at our Halloween Heroes campaign launch.





Women UNlimited – Unleashing the power of hands-on philanthropy

When Robin Howlings' flight from Peru finally landed in Toronto, she was bursting with stories from her first overseas trip with UNICEF. She wanted to tell her husband every detail about the projects she visited. "It sends shivers down my spine. The community was so appreciative for what we were doing."

But when she and her husband finally embraced, words failed her. "I started crying and I couldn't stop. I was overcome with what I wanted to share," she explained. "I have never been so profoundly moved."

Robin belongs to a group of philanthropists who make up Women UNlimited, a UNICEF Canada initiative that aims to improve education outcomes for vulnerable children in Bolivia, Ghana and Mongolia. These determined women are sharing a learning journey that includes taking on global issues many children are facing.

Members commit to funding the education projects and to raise awareness about the importance of investing in the development and education of children globally.

They also have the opportunity to visit the projects and see the impact they are having on children, their families and communities.

Women UNlimited is the sequel to The 25th Team, a multi-country program in its final year

that is working to improve access to health programs and birth registration for 3.8 million babies, children and mothers. Many of the original members like Robin quickly signed on to Women UNlimited.

"We really bonded as a group," Robin said. "That is why we went back to UNICEF Canada and said we want to keep going."



Robin Howlings at a school in Peru.

Programs are designed to be scalable at the outset so host government partners can themselves invest in and expand the initiatives, leveraging Canadian donor dollars to generate a large multiplier effect benefitting even more children.

"If you are at the stage in your life where you want to give back, it's a no-brainer to join UNICEF Canada," Robin said. "Once you go out to the field you will never be the same."

To learn more about Women UNlimited, visit unicef.ca/womenunlimited

Where there is a will, there is a way to create a lasting legacy

Report card time was a family affair in the Hassan household when Jana was growing up. Her dad, Syed, was a school teacher and her mom, Brigitte, a research librarian at the University of Toronto, so education was always a top priority. “They encouraged me to follow my interests and when I needed help, they supported me,” said Jana, now a research scientist at the University of California, Berkeley.

On weekends, mom would take Jana swimming and afterward they would explore the public library next to the pool. “I’d get to pick out books in the children’s section, Jana said. “My mom would sign me up for the reading programs.” Her mom had an interest in early childhood education. In addition to encouraging Jana, she also helped to raise and teach other young kids in the neighbourhood.

After Brigitte and Syed got married in Toronto, they traveled to India and Pakistan in 1973 to meet his family. Witnessing the extreme child poverty made a lasting impact on Brigitte. Both she and Syed shared a strong moral and ethical belief to give back and help those less fortunate, and they knew personally that



Jana (right) poses for a photo with her parents, Brigitte and Syed Hassan.



education offers the power to change lives. When they made their wills, they included a generous gift to UNICEF Canada.

“My parents, who came from humble roots and enjoyed fulfilling lives, were committed to helping people in their communities, and that includes the global community,” Jana explained. “It is my family’s hope that the gift to UNICEF Canada will help alleviate the extreme suffering and inequalities so many children around the world face.”

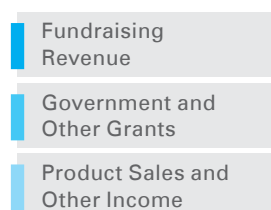
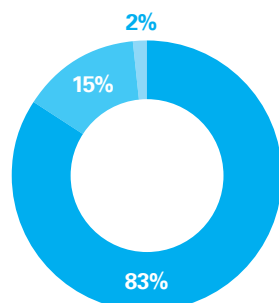


For more information on how you can bring about lasting change in the lives of children, visit [unicef.ca/legacy](https://www.unicef.ca/legacy) or contact Jackie at bequests@unicef.ca

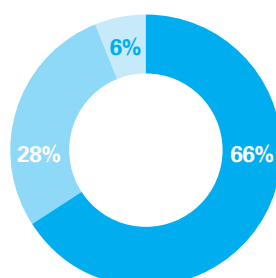
Performance Highlights

The journey from fundraising to saving children's lives

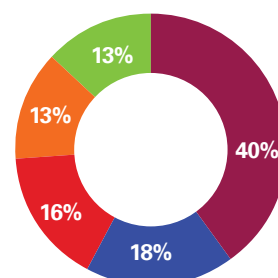
Sources of Revenue



Expenses



Program Expenses



Above charts are based on a three-year average.

* Funds directed towards Highest Priority Needs are flexible funds that allow UNICEF to respond quickly and effectively whenever and wherever the children we serve are most in need or most at risk.

Summarized Statement of Revenue and Expenses

Year ended December 31

| | 2019 \$ | 2018 \$ |
|--|-------------------|-------------------|
| Revenue | | |
| Fundraising | 32,828,611 | 30,172,459 |
| Government and Other Grants | 5,610,327 | 3,536,638 |
| Product Sales and Other Income | 550,855 | 691,428 |
| Total Revenue | 38,989,793 | 34,400,525 |
| Expenses | | |
| Programs | | |
| International Contributions | 19,867,317 | 19,131,390 |
| Public Advocacy and Canadian Programs | 4,392,757 | 3,716,249 |
| Programs Subtotal | 24,260,074 | 22,847,639 |
| Fundraising and administration | | |
| Fundraising | 12,360,858 | 10,131,423 |
| Administration | 1,976,685 | 1,519,574 |
| Fundraising and Administration Subtotal | 14,337,543 | 11,650,997 |
| Total Expenses | 38,597,617 | 34,498,636 |
| Excess (Deficiency) of Revenue Over Expenses for the Year | 392,176 | (98,111) |

Frequently Asked Questions

How much does UNICEF Canada spend on fundraising?

UNICEF Canada spends 28 cents (three-year average) for every dollar raised, which compares favourably with sector standards. Our commitment to best practices in transparency, accountability, ethical fundraising, staff management and governance has earned us Imagine Canada's Standards Accreditation. UNICEF's ability to collaborate with governments around the world to scale up UNICEF projects means that the impact of donor dollars is multiplied many times over.

How is UNICEF different from other humanitarian organizations focused on children?

UNICEF is the world's largest humanitarian organization focused on children, with reach that spans more than 190 countries. We work with everyone for every child. As part of the UN family, UNICEF has a special status to deliver programs in regions other organizations cannot access. We partner with governments to deliver innovative programs that best meet the needs of children. Projects are scalable

to allow host governments to easily expand them across the country, greatly multiplying impact. We are the largest collector of data on children, making us a global expert on all aspects of being a child. We are the only organization named in the Convention on the Rights of the Child.

What is the most effective way to give?

Unrestricted donations provide the maximum possible return on your investment in children, permitting UNICEF to use the money where it is most needed. Not limited to a specific country or region or intervention, this vital source of funding gives UNICEF flexibility and agility to deliver impact. Becoming a monthly donor is a simple way to contribute unrestricted funds while also providing predictable revenues that sustain long-term planning commitments.

Does UNICEF Canada get funding directly from the United Nations?

No. While UNICEF Canada is part of the UN family, we rely entirely on voluntary donations to fund all our work. Contributions come from individuals, foundations and corporations, as well as the Canadian government, which trusts UNICEF to efficiently manage public dollars on its behalf.

UNICEF has been around for many years. Why should donors continue to support UNICEF?

We have seen tremendous advances in areas such as child survival rates and access to education. But the world remains a very dangerous place to be a child. Armed conflicts are at a three-decade high, with 1 in 4 children today living in a conflict or disaster zone. Climate change is intensifying severe weather events, flooding and droughts. Outbreaks of deadly diseases are growing threats. For 2020, UNICEF's Humanitarian Action for Children report is appealing for \$4.2 billion (U.S.), more than triple the amount 10 years ago, to provide life-saving assistance for 59 million children, including 2 million with disabilities.

What does UNICEF do to help children in Canada?

UNICEF research shows that Canadian children face challenges to growing up safe, healthy and happy. Many are living in poverty and experiencing bullying, obesity and poor mental health – major threats to their futures. In response, UNICEF Canada launched One Youth, an initiative to bring young people together to advocate for change and press governments to involve them in policy decisions that affect their lives. We also

launched the Canadian Index of Child and Youth Well-being Baseline Report in 2019 to track 125 indicators, including overall life satisfaction, symptoms of mental stress and discrimination.

How does UNICEF decide where to spend its money?

UNICEF is the only humanitarian organization active in 190 countries and serves as the world's leading collector of comprehensive data about children. This capacity allows us to understand the challenges and opportunities children are facing and to design programs and mobilize resources to best meet both their immediate and long-term needs. UNICEF works with governments and other stakeholders to ensure that funding decisions are data-driven, results-oriented, scalable and are supported by the communities where we work.

What if I have other questions?

Please reach out to us at info@unicef.ca or call 1 800 567 4483.

More of your questions can be answered at unicef.ca/financial-accountability

Our Leadership

BOARD

Helen Burstyn, C.M. (ON)
Bita Cattelan (QC)
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Monika Federau (ON)
Katrina German (SK)
Heidi Henschel (ON)
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Chris Simard (AB)
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President & CEO (Ex-officio)

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Carey Garrett (ON)
The Giuffre Family (AB)
Colin MacDonald (NS)
Gail MacNaughton (ON)
Noella Milne (ON)
Sue Riddell Rose (AB)

UNICEF Canada Executive Team

David Morley, C.M.,
President & CEO
Linton Carter,
Chief Development Officer
Rowena Pinto,
Chief Program Officer
Dave Spedding,
Chief Operating Officer



Children run hand-in-hand outside their new UNICEF-funded mobile 'ger' (a traditional nomadic tent) kindergarten in Mongolia.

2019 Donor Listing

UNICEF Canada donors partner with us to defend the rights of every child and provide vital support to the most vulnerable. Across the globe, UNICEF teams work tirelessly, and often in very difficult situations, to ensure every donor dollar delivers real and lasting impact on the lives of children and their families.

UNICEF Global Champions

UNICEF Canada would like to recognize our supporters who, since 1991, have cumulatively committed \$1 million or more to the world's children. Much has been achieved with your extraordinary commitments – thank you.

| | | |
|-------------------------------|--------------------------------------|--------------------------------------|
| The Garrett Family Foundation | IKEA Canada | Pier 1 Imports® |
| The Giuffre Family | International Zinc Association | Clay & Vi Riddell & Family |
| Anthony & L. Britt Giuffre | Kiwanis Foundation of Canada | Riddell Family Charitable Foundation |
| Government of Canada | The Lawson Foundation | Teck Resources Ltd. |
| Lyle S. Hallman Foundation | The Estate of Stephan & Sophie Lewar | Tim Hortons |
| Hallmark Cards, Inc. | Peel District School Board | Anonymous (2) |
| The Houssian Foundation | | |

On behalf of children everywhere, thank you.

The following lists recognize gifts committed to UNICEF Canada between January 1, 2019, and December 31, 2019. We apologize for any omissions or errors. Please contact us at 1 800 567 4483 if you have any questions or concerns.

Individuals and Foundations

The following individuals, families and foundations have generously contributed \$10,000 or more to UNICEF Canada.

| | | | | |
|---|------------------------------------|---|--|--|
| Dr. Peter Anglin | Linda Ezergailis & Jeff Croxall | Robin Howlings | Naveed Foundation | Marcia Smith |
| Appleyard Foundation | The Fairmount Foundation | Mohammed Kanwal Family Foundation | Arthur & Sybille Nicolet | Nancy Southern |
| Edward Assh Foundation | Sara Ferguson | Richard Krol | Karen Nordlinger | Edward Stahl |
| The Bennett Family Foundation | Don & Arlene Fox | Dr. Ruth Kurdyak Memorial Fund at The Canadian Medical Foundation | Edward & Carolyn Ozimek | George Stein |
| Fondation Boucher-Lambert | The Garrett Family Foundation | Fondation Gilles Lamontagne | Ghulam & Mehrunnissa Pardhan | Karen J. Taylor |
| Mike & Pat Broderick | Monique Gauthier & Charles Henaire | The Lawson Foundation | Otto & Marie Pick Charitable Foundation | Jennifer Thompson |
| Helen Burstyn, C.M. | Maddy Gibson | Lisa Letwin | Alison Pidskalny | Three Sisters Charitable Foundation |
| Christopher Burton | Peter Gilgan Foundation | Dr. William Libich | Ali Pourghasemi | Trottier Family Foundation |
| Caroline & Scott Cathcart | Harman Gill | Sophia Mackay | Ptarmigan Fund at the Calgary Foundation | P. Wales |
| The Steven Chambers Foundation | Anthony & L. Britt Giuffre | Roderick J. & Robin MacLennan | Chitra Ramaswami | Maggie Williamson |
| The Chernoff Family | Joseph & Mary Giuffre | Gail MacNaughton | Michelle & Norman Reisman | Jennifer Wolfe Fund at Edmonton Community Foundation |
| Nancy Choi | Angela & John Goyeau | Anne Mahon | Riddell Family Charitable Foundation | Mabel Wong |
| Ethan & Joan Compton Sub Fund at the Calgary Foundation | Mark & Jenny Guibert | Dr. Nabil Malak | Jennifer Ritchie | Dr. Ann Worth Charitable Foundation |
| The Cowan Family | Lyle S. Hallman Foundation | Kathleen E. Marsman | Heidi Rolston | Anonymous (19) |
| Glenn Dobby | Suk Wei Ho | Sue & James McPhedran | Geeta Sankappanavar | |
| Claude Dussault | Dr. Carin Holroyd & Ken Coates | Rebecca Morley | Axel & Stasia Schmidt | |
| Peter & Teresa Edgar | Horton Family Fund | Bernadette Murphy | Dale Sheard | |
| The Emerald Foundation | The Houssian Foundation | Katrin Nakashima | Hanita & Christopher Simard | |

Corporate Giving

Through sponsorships and partnerships, the following corporations, organizations, employee groups and corporate foundations have generously supported UNICEF Canada with a donation or service worth \$10,000 or more.

| | | | | |
|--|--|---|--|---|
| ARC'TERYX Equipment Avenue Living | Enbridge Inc. Enerplus Corporation | Juniper Park\TBWA Justin Yeung Professional Corporation | MSC Cruises National Bank Financial Inc. Pier 1 Imports® | Shaw Communications Inc. Sherritt International Corporation |
| B2Gold Corporation Bell Aliant | Google Ad Grants H&M Canada | Krug Inc. Loblaw Companies Limited | RBC Foundation in support of RBC Future Launch | Staff & Employees of Clearwater Seafoods LP |
| Bennett Jones LLP Brookfield Partners Foundation | Hallmark Cards, Inc. Heidrick & Struggles Canada | L'OCCITANE en Provence | Regional Storage Logistics | TD Securities Inc. Teck Resources Ltd. |
| Captivate Canada Cassels Brock & Blackwell LLP | HUGO BOSS CANADA Inc. IKEA Canada | Louis Vuitton Mackenzie Investments | Ronald McDonald House Charities Canada | TORC Oil & Gas Ltd. Tourmaline Oil Corp. UNICEF Canada |
| CBRE Limited Cisco Systems Canada | Intact Financial Corporation | Maple Leaf Foods Mastercard Foundation | RPIA Scotiabank | Employees Anonymous (3) |
| Clé de Peau Beauté Deloitte. | International Graphics ULC | McDaniel & Associates Consultants Ltd. | SECURE ENERGY | |

Community Partners

UNICEF Canada is grateful to its community partners for their generous investment of time and resources. The following schools, events, clubs, and groups have each contributed \$5,000 or more towards UNICEF's work.

| | | | |
|---|--|--|--|
| The 7th Youth World Cup Live Painting Competition | Hershey Canada I Boost Immunity | Population Health Research Institute and its employees | The Sisters of Saint Joseph of Saint-Hyacinthe |
| Canada Youth Funding Association | Manitoba Council for International Cooperation | Queen's University UNICEF Club | UNICEF Pembroke |
| Fai Hassan's Sudan Fundraiser | McGill University UNICEF Club | Respon Wealth Management Inc. | UTChinese Network |
| Fonds Marie-François | Merit Education | | Anonymous (3) |

"The young artists who take part in our competitions know they can accomplish anything they set their minds to, and that includes making a real difference in the lives of children living in humanitarian crises. They are a powerful force for positive change."

The Youth World Cup Live Painting Competition raises funds in support of UNICEF Canada, providing School-in-a-Box Kits for children in emergencies

Community Foundations and Charitable Agencies

We are grateful to Canadians who have chosen to donate to UNICEF Canada through community foundations and charitable agencies, collectively giving \$5,000 or more.

| | |
|---|--|
| Benevity, Inc. | Link Charity Canada Inc. |
| Calgary Foundation | Private Giving Foundation |
| CanadaHelps.org | Strategic Charitable Giving Foundation |
| The Canadian Medical Foundation | Toronto Foundation |
| Edmonton Community Foundation | United Way Centraide Ottawa |
| Foundation of Greater Montreal | United Way of Calgary and Area |
| The Jewish Community Foundation of Montreal | United Way of Greater Toronto |

UNICEF Water for Life Galas

Since 1992, the generosity of our supporters in Calgary and Halifax have made our [UNICEF Water for Life Galas](#) among the top fundraising events for UNICEF in North America. In 2019, we raised \$1,157,000 at the UNICEF Water for Life Gala Calgary and over \$300,000 at the Chefs for UNICEF Water for Life Gala Halifax. The dedication and hard work of our Honorary Chairs, Patrons Councils and other volunteers make this all possible.

“Traveling to Uganda to see the impact the funds we have raised at the Gala are having on the lives of so many girls was so inspiring. It is easy to throw money at a problem or crisis. It is much harder to build integrated programming that brings lasting change to communities. It is an honour and privilege to be part of it.”

Susanne Fox, long-time volunteer and donor supporting Calgary’s annual UNICEF Water for Life Gala

27th Annual UNICEF Water for Life Gala Calgary

Honorary Chair

Brett Herman

Event Co-Chairs

Andrea Gerencser

Hanita Simard

Patrons Council

Alister Cowan

Rollie Cyr

Camille Devine McCreath

Kent Ferguson

Anthony Giuffre

Curtis Lester

Tamara MacDonald

Jamie Macoun

John Nasser

Leigh Peters

Randy Pettipas

Sue Riddell Rose

Vik Saini

Geeta Sankappanavar

Perry Spitznagel

Reynold Tetzlaff

Peter Wallis

Penny Whitlock

27th Annual Chefs for UNICEF Water for Life Gala Halifax

Honorary Chair

Colin MacDonald

Event Co-Chairs

Jeannine Bakeeff

Melanie Nadeau

Patrons Council

Greg Bakeeff

Jeannine Bakeeff

Jamie Berryman

Steve Bird

Troy Calder

Kim Day

Andrew Inch

Brenda Kops

Nicole Langille

Melanie Nadeau

Lori Park

Christine Pound

Keith Skiffington

Phyllis Stephenson



Calgary Water for Life Gala volunteers and supporters Susanne Fox (second from the right) and Jennifer Sande (first from the right), and Erin Baier, UNICEF Canada Senior Director of Development – Major Gifts (third from the right), listen during a 2019 field trip visit to UNICEF Canada-supported water and sanitation programs in Uganda.

Estates

With gratitude, we are pleased to recognize those who generously included UNICEF Canada in their estates. These special legacy contributions, received in 2019, are a testament to those children who are most in need. Through this benevolence, a promised future is ensured.

| | | |
|---|------------------------------------|-------------------------------------|
| Estate of Sadie Abelson | Estate of Beverley Anne Hunter | Estate of Walter R. Seaborn |
| Estate of Isobel May Allen | Estate of Joseph Koenig | Estate of Joan Elizabeth Skogan |
| Estate of René Beaugrand | Estate of Irene Kouwenhoven | Estate of Catharina Piernella Smith |
| Estate of Pierina Bellizzi | Estate of Dr. Narinder Kumar Dhir | Estate of Marion Elizabeth Stevens |
| Estate of Colette Bertrand | Estate of Marthe Lafortune | Estate of Mary Stitt |
| Estate of Mary Louise Burkholder | Estate of Wolfgang Paul Lange | Estate of Dr. David Stuart |
| Estate of Vera Carnochan | Estate of Audrey Catherine Lawless | Estate of Thomas Roger Sveinson |
| Betty Lou Cowper Charitable Trust | Estate of Willard Ivan Miller | Estate of Anicet Tessier |
| Estate of Elizabeth Crawford | Estate of Helen Godwin Morres | Estate of Margot C.G. Thomson |
| Estate of André Desrosiers | Estate of Margaret Ann Myatt | Estate of James Robert Tyrrell Q.C. |
| Estate of Mary Martina Doyle | Estate of Joan Patricia Nicholson | Estate of Oliver Clive Wright |
| Estate of Dr. Claudette Durand | Estate of Dr. Richard Gerald Orlaw | Estate of Edna Patricia Yellowlees |
| Estate of Gertrude Noriene Frederick | Estate of Patricia Ruth Perry | Anonymous (5) |
| Estate of Brigitte M. Hassan & Syed Salar ul Hassan | Estate of Jean-Paul Provencher | |
| | Estate of Tony Joseph Robitaille | |

In 2019, the Government of Canada supported numerous UNICEF programs, including maternal, newborn and child health through our Saving Children's Lives (The 25th Team) project and our global work to eliminate Maternal and Neonatal Tetanus. The federal government also contributed to UNICEF's humanitarian assistance worldwide – including in Venezuela and the Middle East – and initiatives to improve sexual and reproductive health and rights in Bolivia, Mozambique and Indonesia.

Legacies

Many supporters honour UNICEF's work and invest in the future of children through legacy planning. The following individuals have informed us that they have included UNICEF Canada in their estate plans. Their commitment ensures a brighter future for countless children.

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Cover photo: Nyaruot, 14, Nyaliep, 3, and Nyachan, 11, stand together in a UNICEF-supported child friendly space in South Sudan.

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