

A toddler is carried on the long road to refuge in the former Yugoslav Republic of Macedonia, after his family fled conflict in the Middle East.

Your lasting legacy

Remember UNICEF in your Will

UNICEF exists because of people like you

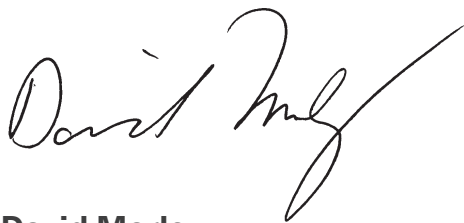
Around the world, UNICEF's work for every child is funded entirely by voluntary contributions. Donor support has enabled us to reach more children than any other international organization. And yet there is still so much to do. Children continue to be affected by extraordinary circumstances. Be it poverty, conflict, or in emergency situations, compassionate people like you enable UNICEF to be there, to help children in times of greatest need and uncertainty.

Your generosity means the world to children in every corner of the globe. Your legacy gift will be the bridge that carries therapeutic foods over floodwaters, supports the child protection worker who braves armies to reunite children, the pencil and paper that a child first learns to write their name with, and much, much more.

It takes commitment from people like you and me – parents, grandparents, aunts and uncles – to reach the hardest to reach, and to set long-term change in motion.

By remembering UNICEF in your Will, you can help UNICEF lay the foundation for a brighter and more equitable future, for every child.

On behalf of the children who will benefit from your thoughtfulness, I thank you.



David Morley
President & CEO, UNICEF Canada





Germany, 1946: A small displaced girl, wrapped in blankets and sitting on a mound of belongings, waits to continue her journey home.

UNICEF then and now

Founded in 1946, UNICEF began with the specific mission of providing emergency food and healthcare to children in countries that had been destroyed by World War II.

Today, UNICEF has a long-term presence in almost every country on earth. Supported entirely by voluntary contributions, UNICEF helps children regardless of race, religion or politics. We continue to bring life-saving aid, long-term support and hope to children whose lives and futures are put at risk by conflict, by crises such as extreme natural disasters, and by crushing poverty. UNICEF's work for the most disadvantaged, excluded and vulnerable children has never been more relevant, nor more urgent.

As part of the United Nations family, our ability to work with governments, the private sector and civil society generates results for children at a scale that would otherwise not be possible.

To help UNICEF meet the changing needs of the world's children, please remember us by leaving a lasting legacy in your Will.



South Sudan: Porters unload boxes of supplies during a Rapid Response Mission in the village of Aburoc.

Looking ahead

Remembering UNICEF in your Will means your compassion and commitment to changing the world will never be forgotten.



Child Survival & Development

The health of many millions of children can be ensured using simple, low-cost, high-impact solutions. Yet millions of children die each year from preventable diseases caused by malnutrition and lack of healthcare. Your legacy gift could help save millions of lives by providing more vaccines, as well as oral rehydration salts, antibiotics, insecticide-treated mosquito nets, supplementary nutrition and interventions for maternal and child health.



Emergencies

UNICEF has a long history of providing crucial aid in crisis situations. As much as in the past, we remain dedicated to providing life-saving assistance to children affected by natural disasters and conflicts. We offer them protection, no matter how difficult or remote the situation. Your legacy gift would help to ensure we always have the resources to respond to issues that threaten children's lives.



Basic Education & Gender Equality

Education is the most powerful tool we have to fight poverty. Yet there are millions of children, and particularly girls, who are out of school around the world. Your legacy gift would help children learn how to read, write and think for themselves – giving them the promise of a brighter future.



Water & Sanitation

Access to safe water is a fundamental human right, yet UNICEF estimates some 800 children under five die every day from preventable diseases linked to contaminated water and lack of sanitation. Your legacy gift will be key to delivering life-saving clean water, sanitation and hygiene programs to more children. Our global presence helps us reach children in even the most remote places.



Child Protection

Around the world, children suffer from terrible abuses. They are working in dangerous conditions, they are trafficked, recruited as soldiers, forced into early marriage and more. Your support would help UNICEF to set up programs in high-risk communities to get children back to their families, in school and kept safe.



Policy Advocacy & Partnerships for Children's Rights

UNICEF works with governments, NGOs and the private sector to produce leading research and turn it into action for children and their communities. As an advocate for children, you would help us bring big issues and concerns for children worldwide to the attention of those who set policy and law.



How to leave a charitable bequest to UNICEF in your Will.

A gift in your Will is one of the most special gifts you can give. You do not have to be wealthy to leave a gift to UNICEF in your Will – and we understand that you will want to make provision for your loved ones first. Please be assured that a gift of any size is appreciated and will make a real and lasting impact for children in need.

Types of charitable bequests to consider

A SPECIFIC BEQUEST

allows for a particular item or property or dollar amount to be bequeathed to UNICEF Canada.

A PERCENTAGE BEQUEST

allows for a fixed percentage to be gifted – e.g., 5% of the value of the estate assets.

A RESIDUAL BEQUEST

allows for the residual portion of assets to be donated after all other specific wishes are taken care of.

A CONTINGENCY BEQUEST

allows for a gift through an estate only after a change in circumstances occur, whereby all other original named beneficiaries do not survive.

All legacy gifts will advance the work of UNICEF. In return, your estate will receive an income tax receipt, which can then be used to reduce taxes payable on the estate's final tax return.

To find out more about leaving a gift to UNICEF Canada through other charitable giving options, please contact UNICEF Canada's Legacy Giving team. Other options for legacy giving include:

- Gifts of securities
- Life insurance
- Retirement Assets: RRSPs and RRIFs
- Charitable remainder trusts
- Re-insured charitable gift annuities

Working together for children

UNICEF's long-term work requires a source of dedicated funds. That is why remembering UNICEF Canada in your Will is so important. It means we have a steady supply of donations to count on. It means we can be there for children wherever and whenever they need us.

The following are draft samples of bequest language statements, as well as UNICEF Canada's contact information, to be shared with your lawyer.

Sample Bequest Language

- I, give, devise and bequeath to the Canadian UNICEF Committee, the sum of \$ _____ to be used for any purpose(s) approved by the Board of Directors of the Canadian UNICEF Committee.
- I, give, devise and bequeath to the Canadian UNICEF Committee _____ per cent of the residue of my estate to be used for any purpose(s) approved by the Board of Directors of the Canadian UNICEF Committee.
- Upon the death of the survivor of my (wife, husband, etc.) _____ and my (son, daughter, etc.) _____ I direct my trustee to transfer and deliver the balance of the residue of my estate, including any undistributed income to the Canadian UNICEF Committee, to be used for any purpose(s) approved by the Board of Directors of the Canadian UNICEF Committee.

Contact Information

REGISTERED CHARITABLE NAME: Canadian UNICEF Committee

CHARITABLE REGISTRATION NUMBER: 122 680 572 RR0001

HEAD OFFICE ADDRESS: 90 Eglinton Avenue East, Suite 400
Toronto, ON M4P 2Y3 Canada

1 800 567 4483
unicef.ca

Planning for tomorrow

“UNICEF’s legacy donors are people who believe that every child deserves a childhood.”

– Jackie Jones

To talk to Jackie about leaving a legacy for children, please email her at jjones@unicef.ca or call 1 800 567 4483 ext. 8852.



Our promise to you

A legacy gift to UNICEF Canada is a promise to help shape an ever-brighter future for the world’s children, for generations to come.

UNICEF Canada places a high value on transparency and accountability to all of our donors. To ensure your confidence in UNICEF Canada and our appeal for long-term funding, the following donors’ rights are recognized.

We respect your privacy

We recognize that your Will and estate plans are very personal to you. Any information that you choose to share with us regarding your legacy commitment will be kept in the strictest confidence.

We uphold your decision

We value the importance of family and friends, and know that your loved ones will always come first. We recognize that circumstances often change over time, and that your decisions might be amended in the future. We will always agree to whatever decisions you choose, and we know that all decisions made will be made in your own time.

We promise accountability



With this accreditation, you can be assured that UNICEF Canada has met the highest standards for charities as designated by Imagine Canada.

In Pakistan, 2-year-old Bhagwati has fully recovered from severe acute malnutrition, thanks to the support of donors through UNICEF.



bequests@unicef.ca
1 800 567 4483
unicef.ca/legacy

unicef  | for every child
CANADA

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